

Swanline appoint former DS Smith Packaging CEO

Swanline Print, the confidential trade supplier of specialist printed packaging and point-of-sale displays, has confirmed the appointment of Bob McLellan, former CEO of DS Smith Packaging, as a Non-Executive Director.

Mr McLellan, who retired from his role at the packaging giant in April this year, will be involved in a number of key projects at Swanline.

Commenting on the appointment, Swanline MD, Nick Kirby said, “We are delighted to have Bob involved in our ongoing strategic development. His wealth of experience and knowledge of the industry will be invaluable.”

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