

Swanline triumphs as UK Packaging Awards Supplier of the Year

Staffordshire based Swanline Print, the leading trade supplier of specialist printed packaging and point-of-sale displays, was awarded 'Supplier of the Year' at the glittering UK Packaging Awards ceremony, held on 4 November at the Grosvenor House hotel in central London.



The culmination of a highly progressive year for Swanline, the Award recognised the company's unique reputation for product quality, reliability and technical expertise in a fast paced, highly competitive industry. In an otherwise faltering economy, the company

has been able to generate growth and meet its investment targets. Its latest additions include the Automatån Model EM, Europe's largest format litho laminator and a Nuri SOL 2517, the world's largest flat bed semi-automatic die-cutter.

Swanline's customer testimonials were what impressed judges most about the company, all of whom praised the firm for its versatility and quality. Commenting on the Award, Swanline's Nick Kirby said, "We are delighted to be awarded Supplier of the Year. The accolade is testament to the team work that prevails here at Swanline and being able to stay ahead of the game in providing our customers with an unparalleled, unique service."